Why do some issues of the MAPS Bulletin have color covers... and others don't?

The MAPS Bulletin is produced by a small group of dedicated staff and volunteers on a limited budget. We produce two issues per year which are quite long (64 to 72 pages) and those have color covers. The interim Bulletins are like this one... brief, but full of the latest information from the world of psychedelic research. Here is a preview of articles featured in upcoming issues:

Winter 1999
Dr. Leary's Concord Prison Experiment: A 34-Year Follow-Up Study by Rick Doblin
Reflections on the Concord Prison Project and the Follow-up Study by Ralph Metzner
From Eleusis to PET scans: the mysteries of psychedelics by David Nichols
Aspects of a New German Study on Psilocybin by Thomas Heinz

...and next year!
Stan Grof interview with Albert Hofmann
Essay by Nicholas Sand, Pioneering Psychedelic Chemist and Prisoner of the War on Drugs
The Year 2000 Creativity Issue of the MAPS Bulletin

We always welcome your comments and suggestions.