

# Dubious Achievements of 1985

## THE ANNUAL REPORT

*A review—in words  
and pictures—of the  
worst year since 1984!*



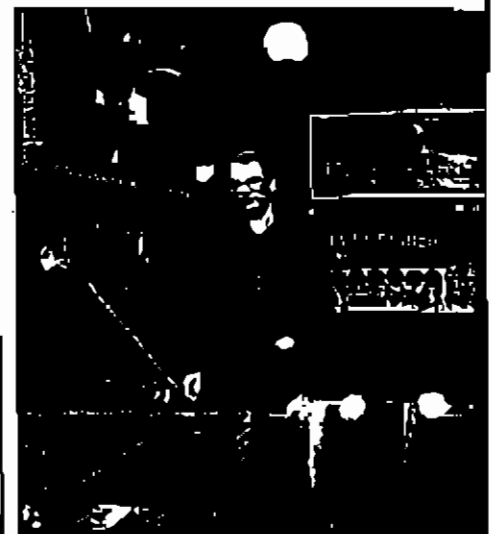
**CAN OF THE YEAR**  
New Coke



**CLAN OF THE YEAR**  
The Walkers



**BAN OF THE YEAR**  
Ecstasy



**MAN OF THE YEAR**  
Bernhard Goetz



**FAN OF THE YEAR**  
President Reagan



**ALSO-RAN OF THE YEAR**  
Ty Cobb



**DEAD MAN OF THE YEAR**  
Josef Mengele

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