



Images: Android Jones / Obscura Digital

On March 20, 2011, San Francisco-based multimedia design lab **Obscura Digital** and digital alchemist **Android Jones** collaborated on a breathtaking project at the intersection of 21st century symphony orchestra, visionary art, and cutting-edge digital technology.

Performing that night was the YouTube Symphony Orchestra, whose 101 musicians from 33 countries auditioned by submitting YouTube clips, conducted by Michael Tilson Thomas of the San Francisco Symphony.

For the entire two-hour show, Obscura Digital used real-time audio-reactive graphic projections to project Android Jones' live digital paintings across the Sydney harbor and onto the complex exterior and interior of the world-famous Sydney Opera House.

Android Jones (www.androidjones.com) is at the forefront of the visionary art movement, a wave of artists who emphasize creativity as the foundation of consciousness and an agent of social change. Android builds on the technical developments of past centuries in art history while pushing the boundaries of the imagination with new technologies and media forms. Android's art encourages others to explore the potential interfaces of mind and machine, bears witness to realities accessible through heightened states of consciousness, and engenders heightened awareness through artistic creation and audience interaction.

From mapping video onto nearly any surface to building large-scale, multi-touch displays, **Obscura Digital** (www.obscuradigital.com) delivers groundbreaking immersive and interactive experiences. Part technology lab and part creative agency, Obscura is continually generating new forms of experiential marketing for Fortune 500 clients around the world. Obscura Digital was named one of the top 10 most creative agencies in 2009 by FastCompany Magazine and is a member of the Society of Digital Agencies, the world's premier group of creative agencies focused on new media.

"Tripping the light fantastic with chic geeks: San Francisco's hot-to-trot Obscura Digital made light of some very sweet music."

-Sydney Morning Herald

"Another example of technology and artistic innovation creating what was inconceivable not all that long ago."

-Forbes

"It all seemed to interlock: old and new pieces, social media, high-tech projections and an orchestra filled with young, fresh faces culled from the Internet, led by a venerable and charismatic conductor, all happening live. It was a satisfying and successful marriage of technology and classical music."

-NPR

"The most ambitious and breathtaking projects we've ever seen."

-Richard Evans, CEO, Sydney Opera House