



**Thomas B. Roberts, PhD**

## From “Flowers in your Hair” to Ideas in my Mind

If psychedelics  
allowed us  
to use our minds  
in a different way,  
were there other  
techniques too,  
other ways?

**SUMMER 1967** **AS I DROVE MY CAR** from Connecticut to California, the radio played “When you go to San Francisco, be sure to wear some flowers in your hair.” It was fun to imagine that I was making this countercultural trek to the Mecca of hippiedom, but flowers weren’t for me. I was on my way to start a doctoral program in Educational Administration at Stanford and pick up an MBA on the side. The neonate field of computer-assisted instruction caught my mind’s eye, and I thought that after finishing these degrees I’d work for General Electric, Westinghouse, or another company developing this new kind of teaching machine.